

# Atalanta Sosnoff Management, LLC

## Part 2B of Form ADV

### The Brochure Supplement

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This brochure supplement provides information about Martin Sosnoff, Craig Steinberg, John McMullan, Robert Ruland, and Joseph Sileo. It supplements Atalanta Sosnoff Management, LLC's ("ASM") accompanying Form ADV brochure. Please contact ASM's Chief Compliance Officer, Kevin Kelly, at 212-867-5000 if you have any questions about the Form ADV brochure or this supplement, or if you would like to request additional or updated copies of either document.

Additional information about Messrs. Sosnoff, Steinberg, McMullan, Ruland, and Sileo is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Martin Toby Sosnoff's Biographical Information**

Born 1931 - Chief Executive Officer, Chief Investment Officer, Portfolio Manager & Member of the Investment Committee of Atalanta Sosnoff Capital, LLC ("ASC") . ASM is a wholly owned subsidiary of ASC and the investment decisions made on behalf of ASM's clients are made or given by ASC's Investment Committee and Portfolio Managers. Mr. Sosnoff founded ASC in 1981 and has been a member of the Investment Committee since inception. Prior to joining ASC, Mr. Sosnoff was a Director of Research at Starwood Corporation, a private investment firm, and a Research Analyst at E.F. Hutton. Mr. Sosnoff earned a B.A. from City College of New York and an M.B.A. from New York University and is a Chartered Financial Analyst.

### Disciplinary Information

Mr. Sosnoff has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Sosnoff, ASC or ASM.

### Other Business Activities

Mr. Sosnoff is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of ASC or ASM.

### Additional Compensation

Mr. Sosnoff does not receive economic benefits from any person or entity other than ASC or ASM in connection with the provision of investment advice to clients.

### Supervision

Mr. Sosnoff's investment recommendations are supervised by ASC's Investment Committee. Mr. Sosnoff's activities are also overseen by the Chief Operating Officer and Chief Compliance Officer, Kevin Kelly. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

## **Craig Benedict Steinberg's Biographical Information**

Born 1961 - President, Director of Research, Portfolio Manager & Member of the Investment Committee of Atalanta Sosnoff Capital, LLC ("ASC"). ASM is a wholly owned subsidiary of ASC and the investment decisions made on behalf of ASM's clients are made or given by ASC's Investment Committee and Portfolio Managers. Mr. Steinberg joined the Company in 1985 as an Analyst and has been a Portfolio Manager and member of the Investment Committee since 1988. Prior to joining the Company, Mr. Steinberg was a Securities Analyst for Prudential Equity Management. Mr. Steinberg earned a B.S.E. degree from the Wharton School of the University of Pennsylvania.

### Disciplinary Information

Mr. Steinberg has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Steinberg, ASC or ASM.

### Other Business Activities

Mr. Steinberg is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of ASC or ASM.

### Additional Compensation

Mr. Steinberg does not receive economic benefits from any person or entity other than ASC or ASM in connection with the provision of investment advice to clients.

### Supervision

Mr. Steinberg's investment recommendations are supervised by ASC's Investment Committee. Mr. Steinberg's activities are also overseen by the Chief Operating Officer and Chief Compliance Officer, Kevin Kelly. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

## **John “Jack” Patrick McMullan’s Biographical Information**

Born 1974 - Portfolio Manager & Member of the Investment Committee of Atalanta Sosnoff Capital, LLC (“ASC”). ASM is a wholly owned subsidiary of ASC and the investment decisions made on behalf of ASM’s clients are made or given by ASC’s Investment Committee and Portfolio Managers. Mr. McMullan joined the Company in 2001 as a Research Analyst and was promoted to Portfolio Manager and member of the Investment Committee in 2006. Prior to joining the Company, Mr. McMullan was employed as a Consulting Manager for FactSet Research Systems (from 1998 to 2000). Mr. McMullan earned a B.S. degree in Economics from the Wharton School of the University of Pennsylvania and an M.B.A. from New York University School of Business.

### Disciplinary Information

Mr. McMullan has not been involved in any legal or disciplinary events that would be material to a client’s evaluation of Mr. McMullan, ASC or ASM.

### Other Business Activities

Mr. McMullan is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of ASC or ASM.

### Additional Compensation

Mr. McMullan does not receive economic benefits from any person or entity other than ASC or ASM in connection with the provision of investment advice to clients.

### Supervision

Mr. McMullan’s investment recommendations are supervised by ASC’s Investment Committee. Mr. McMullan’s activities are also overseen by the Chief Operating Officer and Chief Compliance Officer, Kevin Kelly. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

## **Robert “Bob” Fred Ruland’s Biographical Information**

Born 1968 - Portfolio Manager & Member of the Investment Committee of Atalanta Sosnoff Capital, LLC (“ASC”). ASM is a wholly owned subsidiary of ASC and the investment decisions made on behalf of ASM’s clients are made or given by ASC’s Investment Committee and Portfolio Managers. Mr. Ruland joined the Company in 2002 as a Research Analyst and was promoted to Portfolio Manager and member of the Investment Committee in 2006. Prior to joining the Company, Mr. Ruland was a Research Analyst at Eagle Growth Investors, LLC and a Research Analyst at Lehman Brothers (from 1995 to 1999) and Banc of America Securities (from 1999 to 2001). Mr. Ruland earned a B.S. degree in Finance from the State University of New York at Albany and an M.B.A. from New York University and is a Chartered Financial Analyst.

### Disciplinary Information

Mr. Ruland has not been involved in any legal or disciplinary events that would be material to a client’s evaluation of Mr. Ruland, ASC or ASM.

### Other Business Activities

Mr. Ruland is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of ASC or ASM.

### Additional Compensation

Mr. Ruland does not receive economic benefits from any person or entity other than ASM or ASM in connection with the provision of investment advice to clients.

### Supervision

Mr. Ruland’s investment recommendations are supervised by ASC’s Investment Committee. Mr. Ruland’s activities are also overseen by the Chief Operating Officer and Chief Compliance Officer, Kevin Kelly. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.

## **Joseph Victor Sileo Jr.'s Biographical Information**

Born 1957 – Managing Director & Senior Fixed Income Portfolio Manager. Mr. Sileo joined the Company in 2004 as a fixed income portfolio manager where his duties also include marketing and client service to the Jointly Truited Division of the Company and Portfolio Management to ASC and ASM. Prior to joining the Company, Mr. Sileo served in similar capacities at Harbor Capital Management (from 2000 to 2004), Alliance Capital Management (from 1994 to 2000), Shields Asset Management (from 1988 to 1994) and Bank of New York. Mr. Sileo earned a B.A. from State University of New York at Oswego and a M.B.A from Pace University and is a Chartered Financial Analyst.

### Disciplinary Information

Mr. Sileo has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Sileo, ASC or ASM.

### Other Business Activities

Mr. Sileo is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of ASC or ASM.

### Additional Compensation

Mr. Sileo does not receive economic benefits from any person or entity other than ASC or ASM in connection with the provision of investment advice to clients.

### Supervision

Mr. Sileo's investment recommendations are supervised by ASC's Investment Committee. Mr. Sileo's activities are also overseen by the Chief Operating Officer and Chief Compliance Officer, Kevin Kelly. Any of these individuals can be reached directly by calling the telephone number on the cover of this brochure supplement.