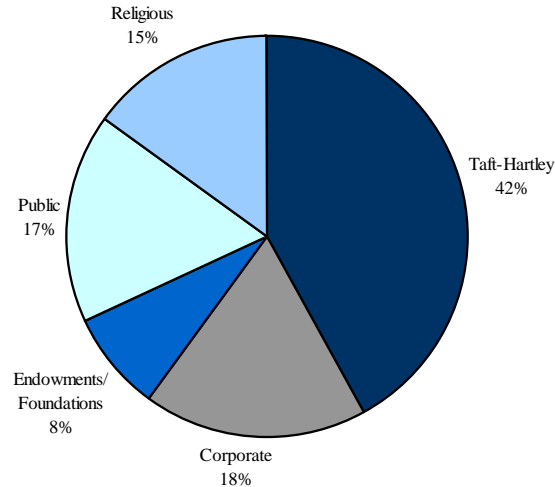


Long-Standing Client and Employee Relationships

- Approximately 30% of the firm's institutional assets represent Atalanta Sosnoff clients of 10+ years.
- Approximately 15% of the firm's institutional assets represent Atalanta Sosnoff clients of 20+ years.
- William DiPietro, Head of Client Services, has been with the firm for over 23 years. Billy has his Certificate in Investment Performance Measurement (CIPM).
- Experienced client service team, consisting of ten employees with an average tenure of nine years at the Firm.

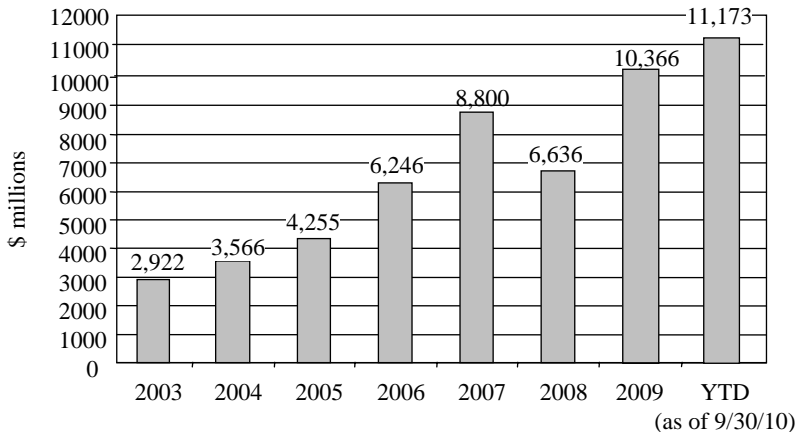
Diverse Mix of Institutional Clients



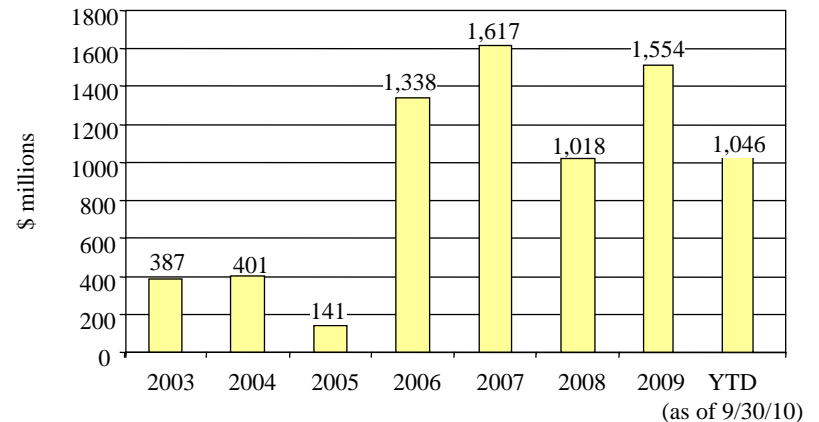
Significant Investment in Client Service

- Clear understanding and ongoing confirmation of our client's investment objectives, guidelines and restrictions.
- Direct access to our Portfolio Management Team with regular face-to-face meetings.
- Timely and transparent reporting including performance attribution and articulation of portfolio strategy.
- Hiring of Karen Greenberg and Kamani Kuala'au, two senior level employees, to build and maintain consultant and client relationships.

Assets Under Management



Net Flows



For more information please contact:

Karen H Greenberg, CFA *Managing Director, Consultant Relations* (212) 878-7588
 Marissa Viscomi-Cohen, *Assistant Vice President/Consultant Relations Coordinator* (212) 878-7584