

A TIMELY INVESTMENT STRATEGY

What Differentiates Atalanta Sosnoff's Core Equity Style?

- **We have a versatile and flexible approach.**

Our earnings acceleration philosophy results in a portfolio that is independent of growth or value styles. This approach has helped us to optimize performance in a variety of environments.

- **We will increase cash in adverse environments.**

Our loss control discipline is integral to our commitment to preserving capital. We will reduce equity exposure during unfavorable market conditions.

- **We do not invest to mirror an index.**

Rather than be sector neutral, we favor individual stocks and sectors based on prevailing market conditions. We believe overdiversification can be unproductive.

- **We are an active manager.**

We respond to new information on companies or industries by increasing or decreasing portfolio weightings accordingly or by selling the positions completely.

- **We have a long term record of investment success.**

In both up and down markets, Atalanta Sosnoff has a long term record of success. Intelligent thematic investing, good stock selection and a consistent investment philosophy have delivered higher than average relative and absolute returns over 20 years.

Atalanta
Sosnoff



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For more information

See your financial advisor

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